THE NEW YORK STATE DEPARTMENT OF MENTAL HYGIENE

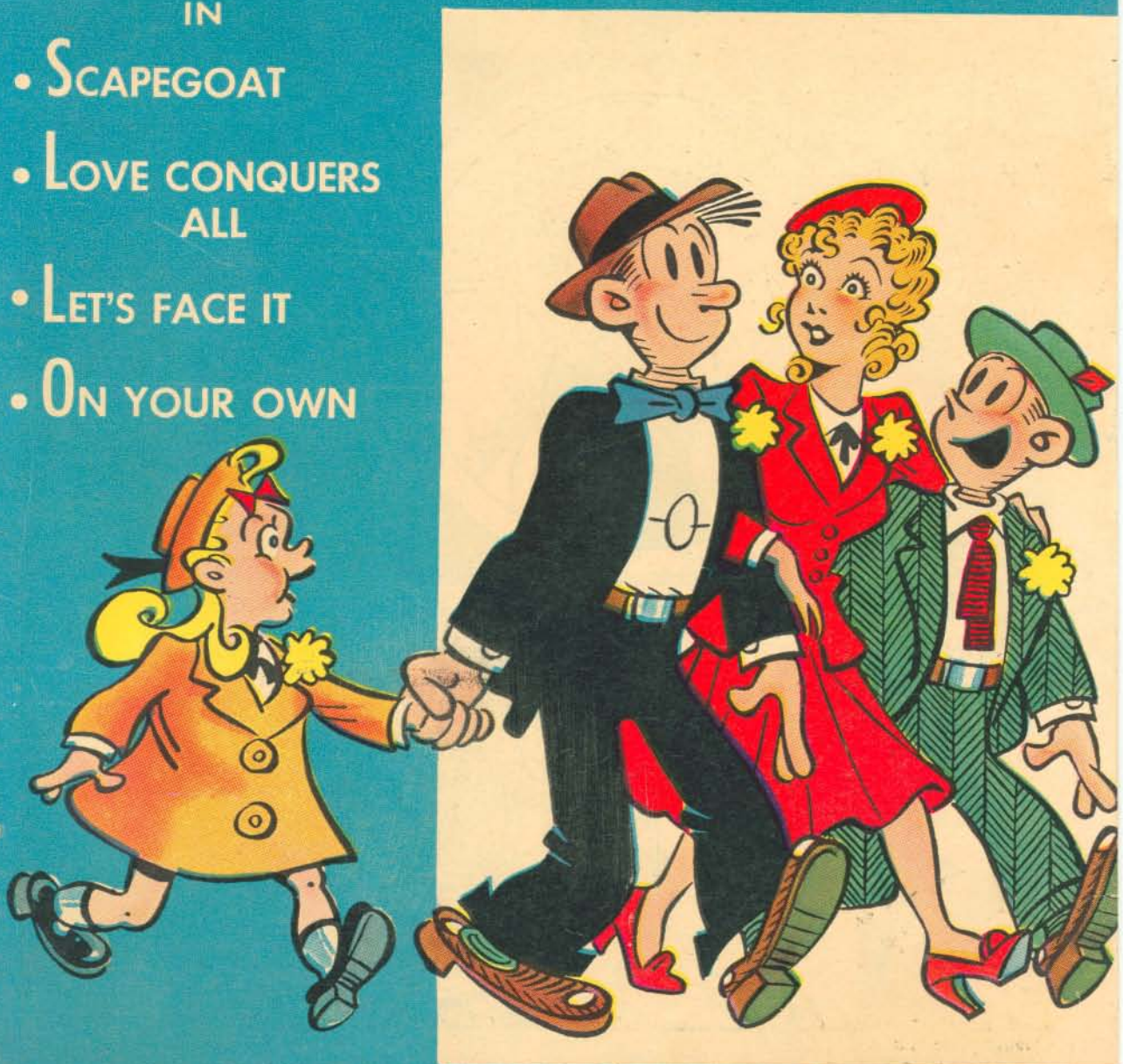
presents

CHIC YOUNG'S

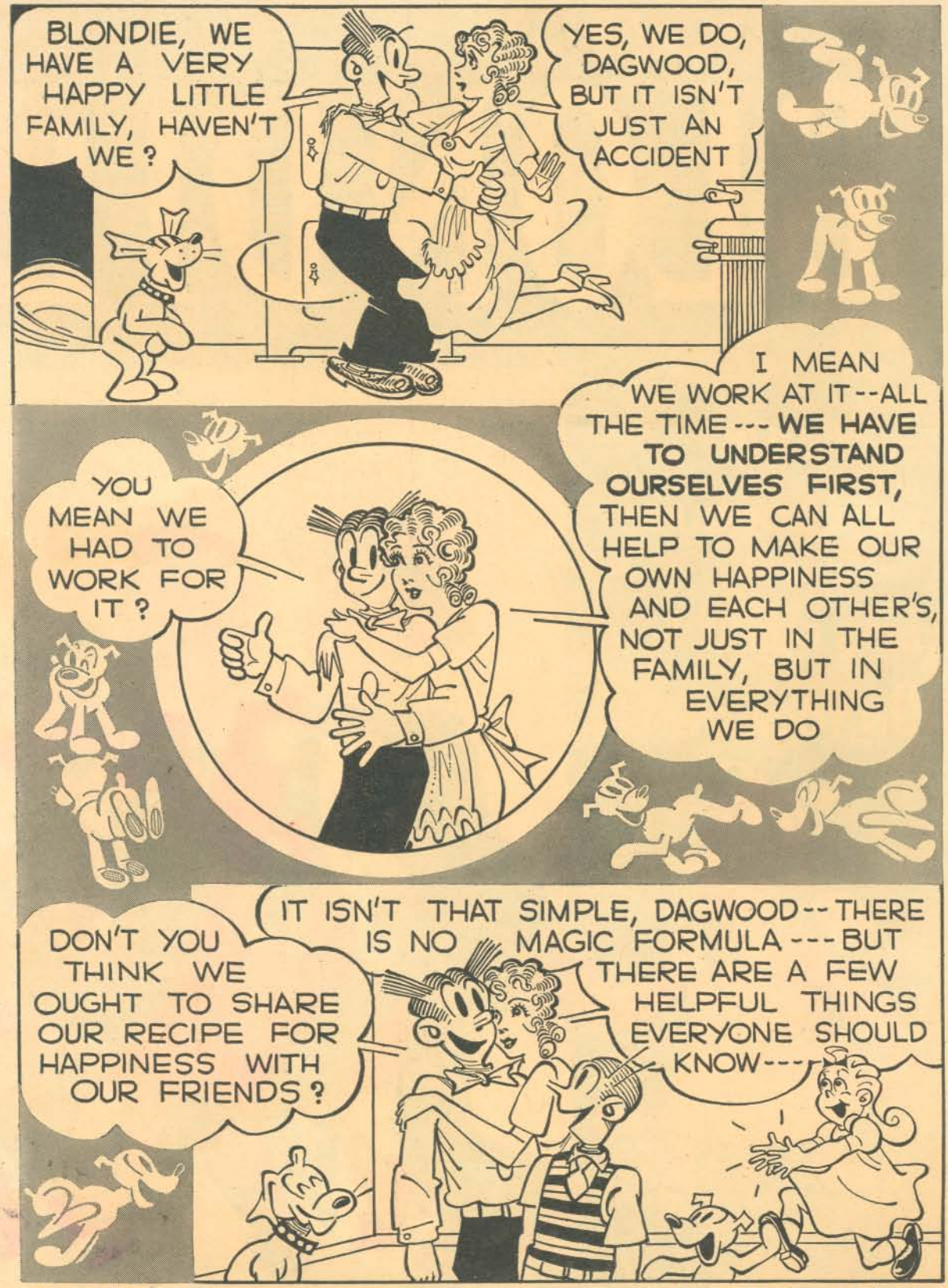
BLONDIE®

IN

- SCAPEGOAT
- LOVE CONQUERS ALL
- LET'S FACE IT
- ON YOUR OWN



produced by **Joe Musial**


BLONDIE, WE HAVE A VERY HAPPY LITTLE FAMILY, HAVEN'T WE?
YES, WE DO, DAGWOOD, BUT IT ISN'T JUST AN ACCIDENT
I MEAN WE WORK AT IT--ALL THE TIME--- WE HAVE TO UNDERSTAND OURSELVES FIRST, THEN WE CAN ALL HELP TO MAKE OUR OWN HAPPINESS AND EACH OTHER'S, NOT JUST IN THE FAMILY, BUT IN EVERYTHING WE DO
YOU MEAN WE HAD TO WORK FOR IT?
IT ISN'T THAT SIMPLE, DAGWOOD--THERE IS NO MAGIC FORMULA---BUT THERE ARE A FEW HELPFUL THINGS EVERYONE SHOULD KNOW---
DON'T YOU THINK WE OUGHT TO SHARE OUR RECIPE FOR HAPPINESS WITH OUR FRIENDS?

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PSYCHIATRIC CONSULTANT — NEWTON BIGELOW, M.D.
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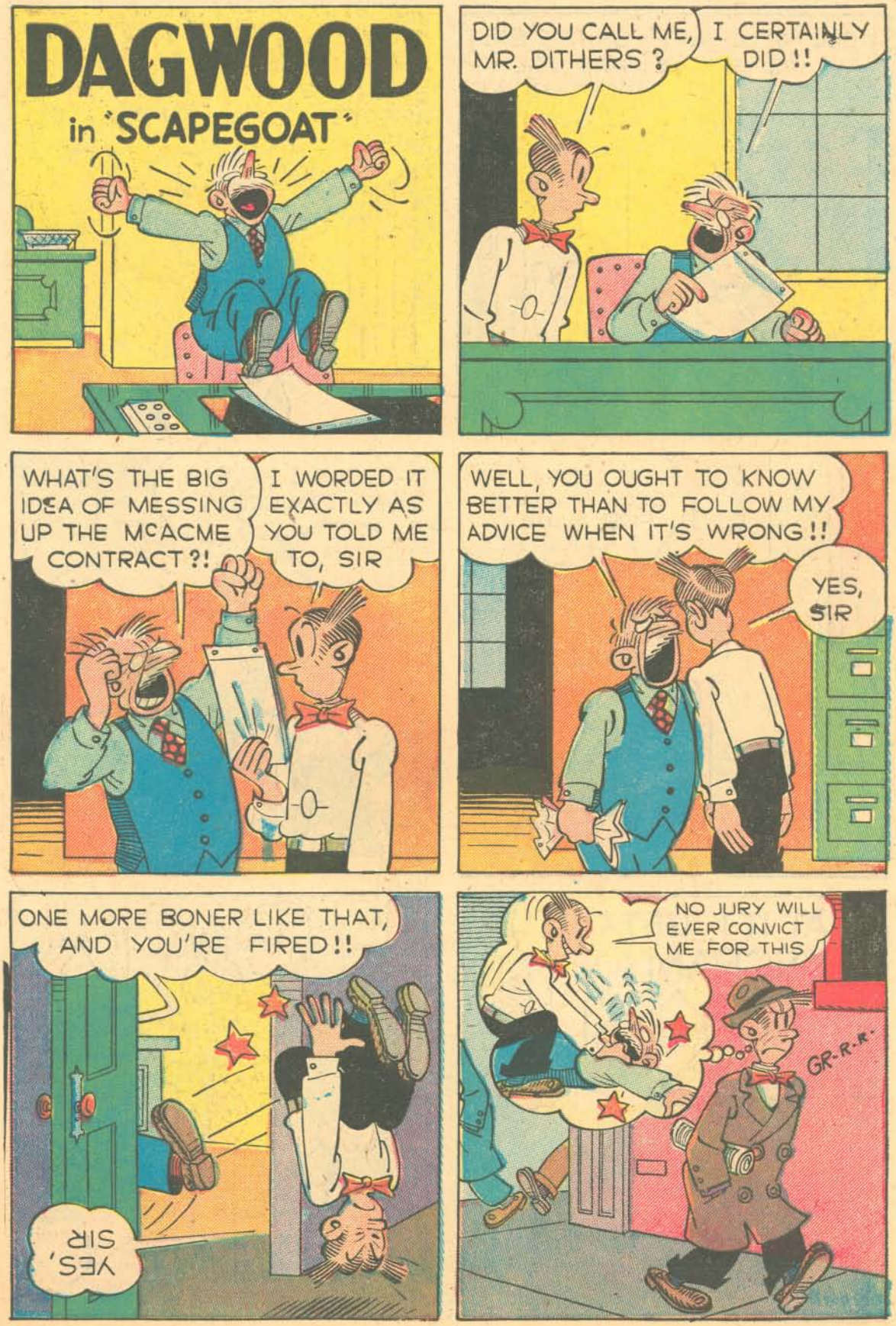
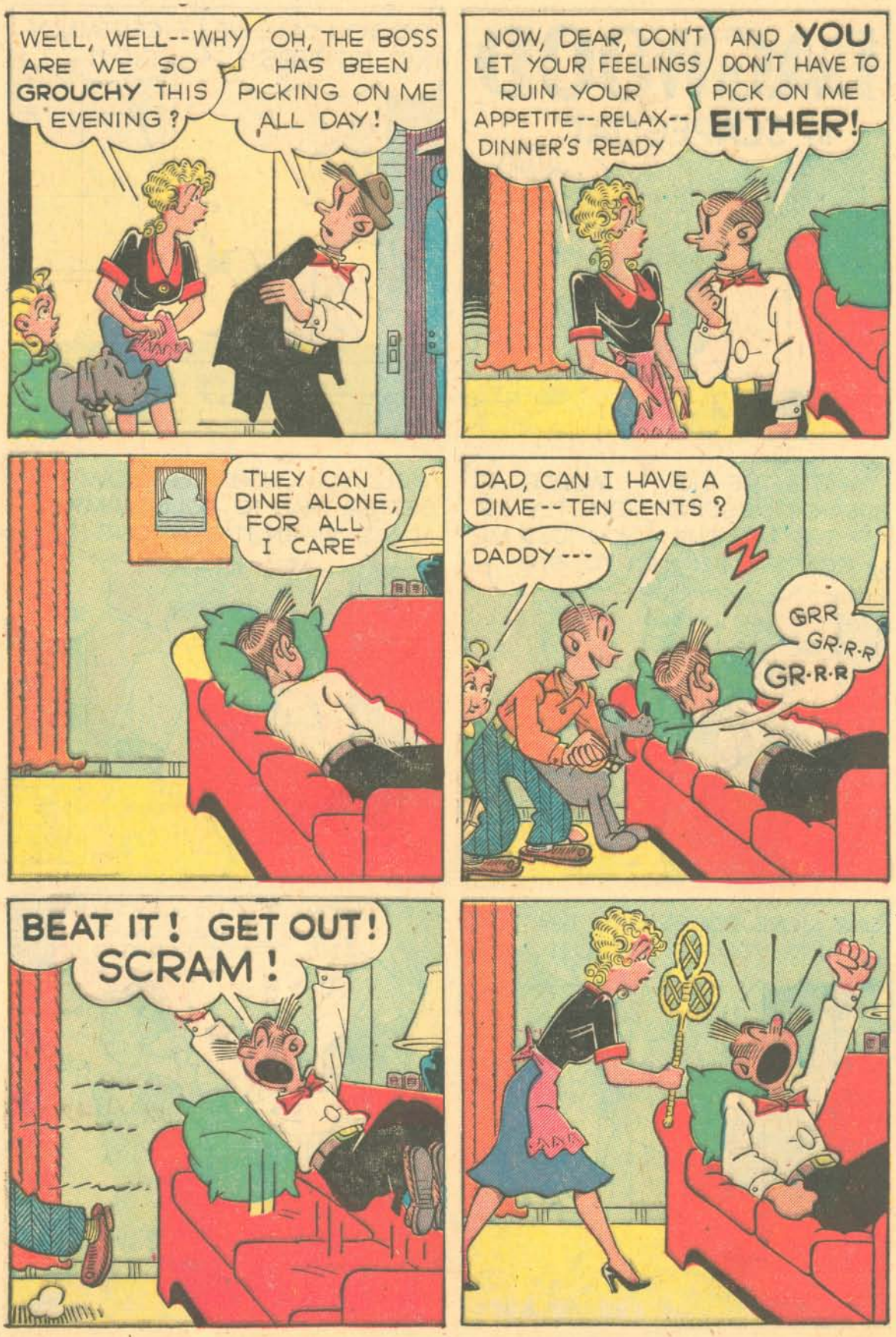
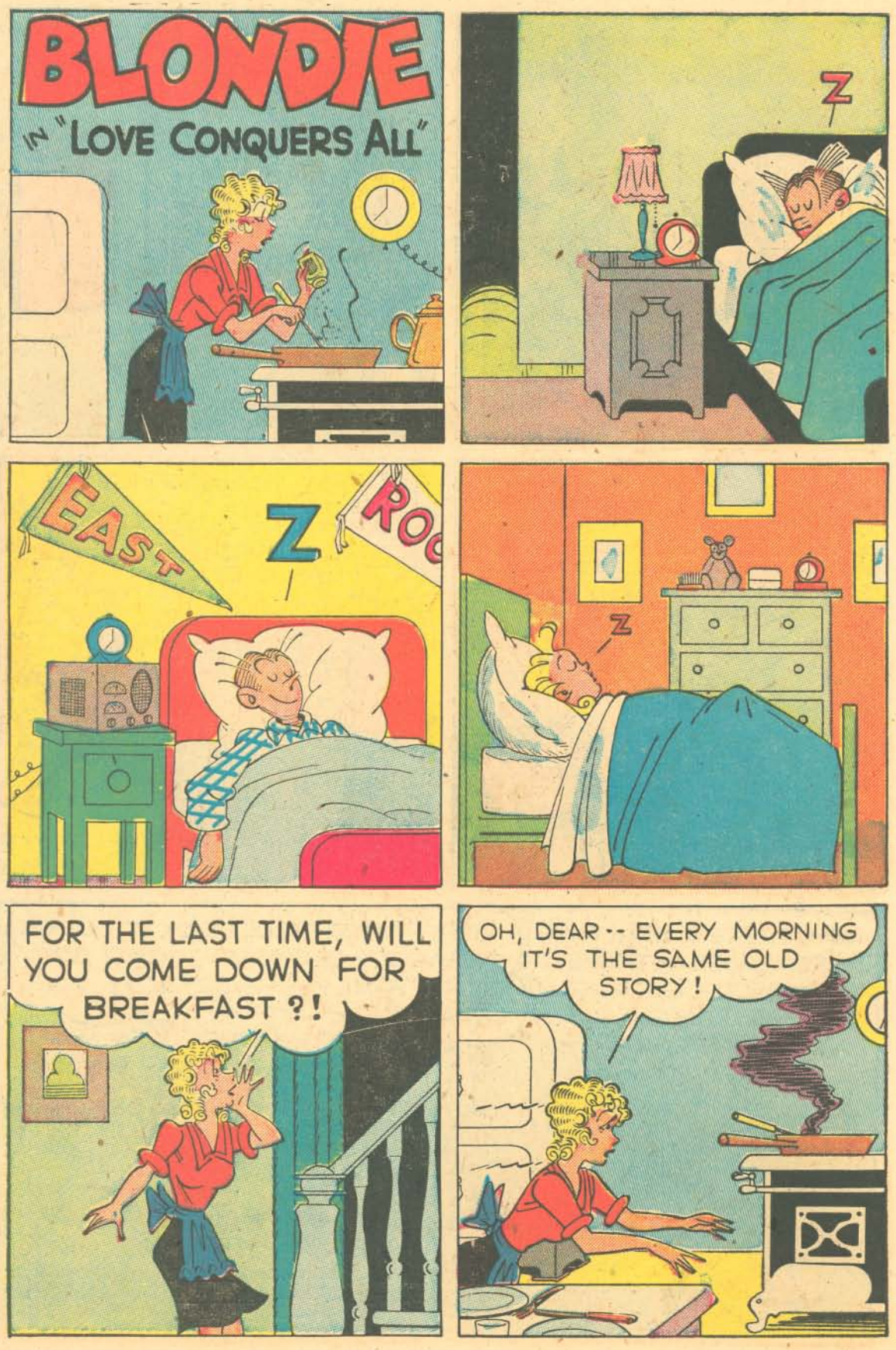
STATE OF NEW YORK
DEPARTMENT OF MENTAL HYGIENE


DAGWOOD
in "SCAPEGOAT"
DID YOU CALL ME, MR. DITHERS ?
I CERTAINLY DID !!
WHAT'S THE BIG IDEA OF MESSING UP THE McACME CONTRACT ?!
I WORDED IT EXACTLY AS YOU TOLD ME TO, SIR
WELL, YOU OUGHT TO KNOW BETTER THAN TO FOLLOW MY ADVICE WHEN IT'S WRONG !!
YES, SIR
ONE MORE BONER LIKE THAT, AND YOU'RE FIRED !!
YES, SIR
NO JURY WILL EVER CONVICT ME FOR THIS
GR-R-R-


WELL, WELL--WHY ARE WE SO GROUCHY THIS EVENING?
OH, THE BOSS HAS BEEN PICKING ON ME ALL DAY!
NOW, DEAR, DON'T LET YOUR FEELINGS RUIN YOUR APPETITE--RELAX--DINNER'S READY
AND YOU DON'T HAVE TO PICK ON ME EITHER!
THEY CAN DINE ALONE, FOR ALL I CARE
DAD, CAN I HAVE A DIME--TEN CENTS?
DADDY---
GRR GR-R-R GR-R-R
BEAT IT! GET OUT! SCRAM!

?
NOW, GO AHEAD AND TAKE IT OUT ON THE RUG!
FEEL BETTER?
YES, DEAR-I GUESS ALL I NEEDED WAS TO GET IT OUT OF MY SYSTEM
SMACK
NOW, THERE'S SOMETHING TO REMEMBER --- TROUBLE ONLY MULTIPLIES WHEN YOU USE SOMEONE ELSE AS A SCAPEGOAT!
RIGHT! MR. DITHERS TOOK IT OUT ON DAGWOOD -- DAGWOOD TOOK IT OUT ON HIS FAMILY --- EVERYBODY WAS UNHAPPY!
HUMANS SURE DO LEAD A DOG'S LIFE!
HO HA HA HA
the End


BLONDIE
in "LOVE CONQUERS ALL"
Z
EAST
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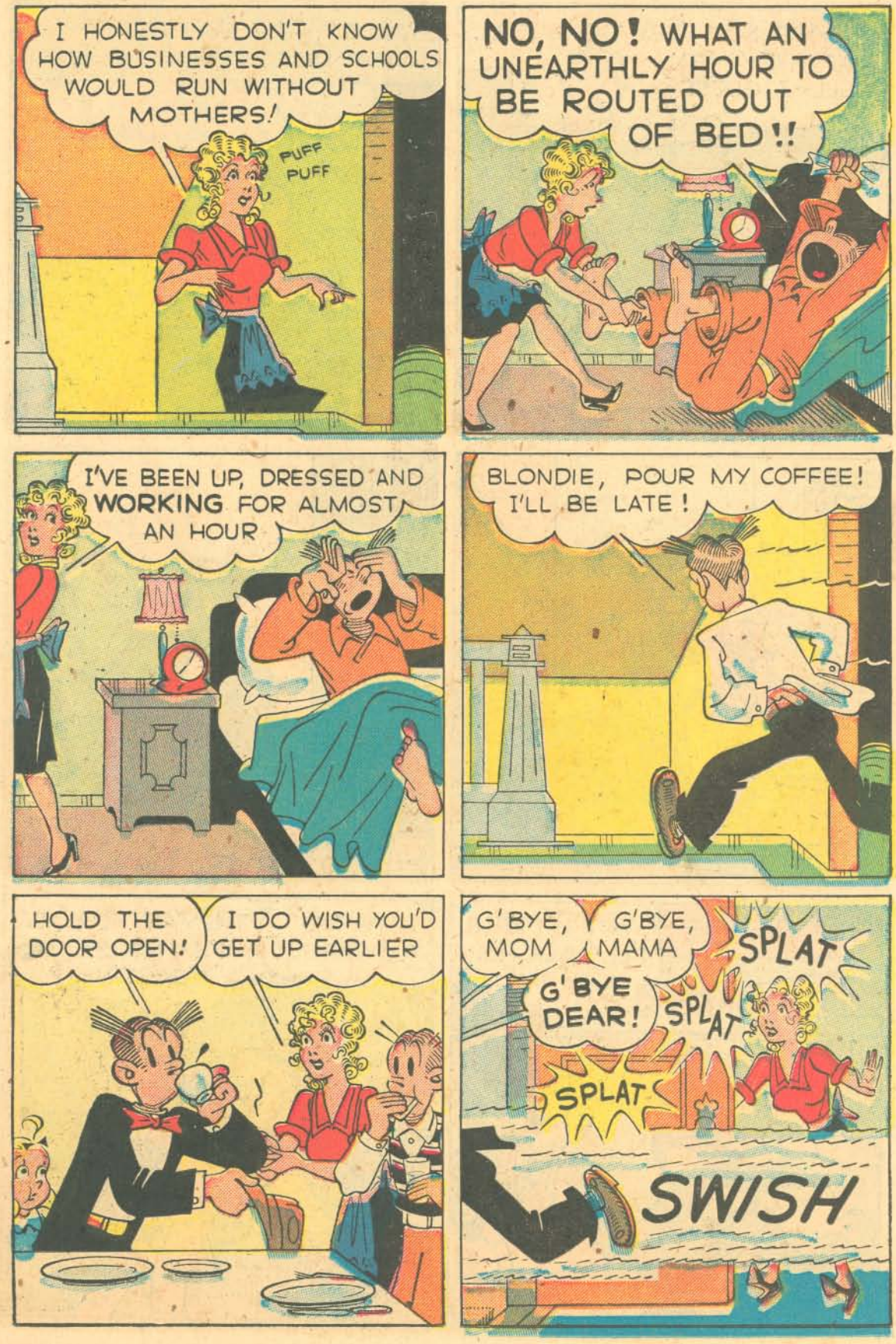
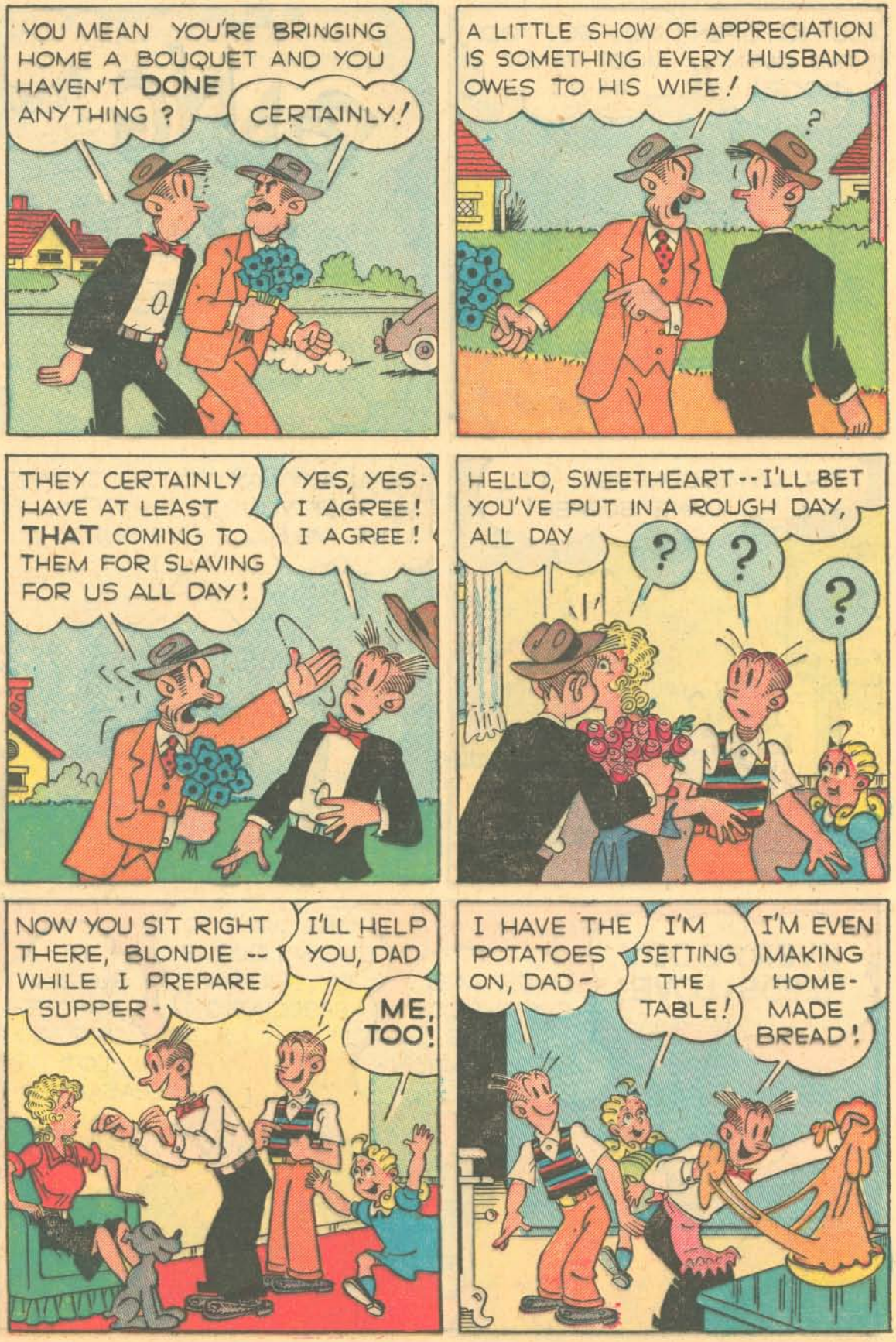
FOR THE LAST TIME, WILL YOU COME DOWN FOR BREAKFAST ?!
OH, DEAR -- EVERY MORNING IT'S THE SAME OLD STORY!


I HONESTLY DON'T KNOW HOW BUSINESSES AND SCHOOLS WOULD RUN WITHOUT MOTHERS!
PUFF PUFF
NO, NO! WHAT AN UNEARTHLY HOUR TO BE ROUTED OUT OF BED!!
I'VE BEEN UP, DRESSED AND WORKING FOR ALMOST AN HOUR
BLONDIE, POUR MY COFFEE! I'LL BE LATE!
HOLD THE DOOR OPEN!
I DO WISH YOU'D GET UP EARLIER
G'BYE, MOM
G'BYE, MAMA
G'BYE DEAR!
SPLAT
SPLAT
SPLAT
SWISH

THEY'RE NOT VERY THOUGHTFUL, BUT THEY MEAN WELL--I GUESS
AND SO, THE LONG, DAILY GRIND CONTINUES-----
THAT EVENING--
WAIT UP, HERB, I'LL WALK HOME WITH YOU-
WHY THE FLOWERS ?
THEY'RE FOR MY WIFE--NO SPECIAL REASON-

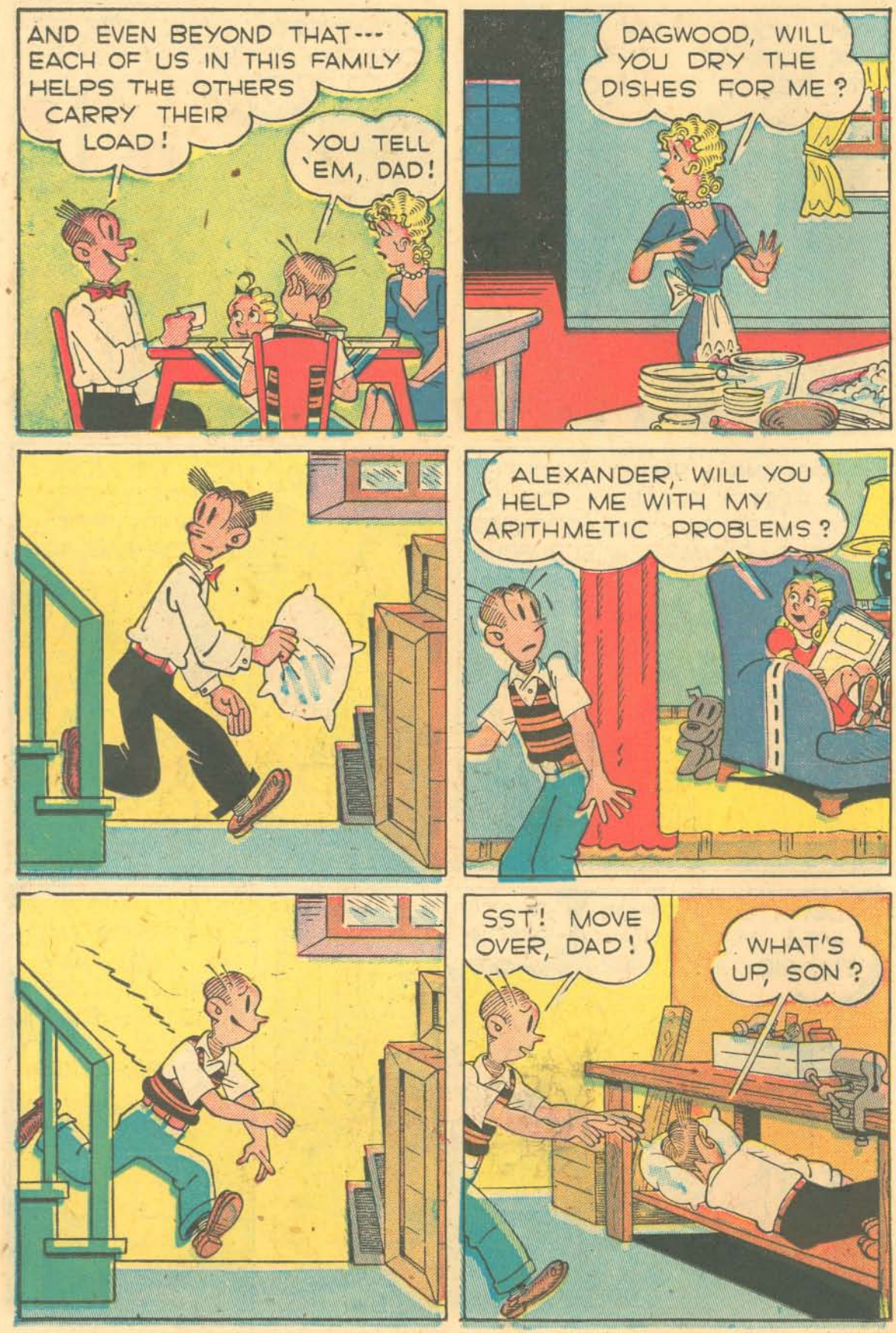

YOU MEAN YOU'RE BRINGING HOME A BOUQUET AND YOU HAVEN'T DONE ANYTHING ?
CERTAINLY!
A LITTLE SHOW OF APPRECIATION IS SOMETHING EVERY HUSBAND OWES TO HIS WIFE!
?
THEY CERTAINLY HAVE AT LEAST THAT COMING TO THEM FOR SLAVING FOR US ALL DAY!
YES, YES- I AGREE! I AGREE!
HELLO, SWEETHEART--I'LL BET YOU'VE PUT IN A ROUGH DAY, ALL DAY
? ? ?
NOW YOU SIT RIGHT THERE, BLONDIE -- WHILE I PREPARE SUPPER-
I'LL HELP YOU, DAD
ME, TOO!
I HAVE THE POTATOES ON, DAD-
I'M SETTING THE TABLE!
I'M EVEN MAKING HOME-MADE BREAD!

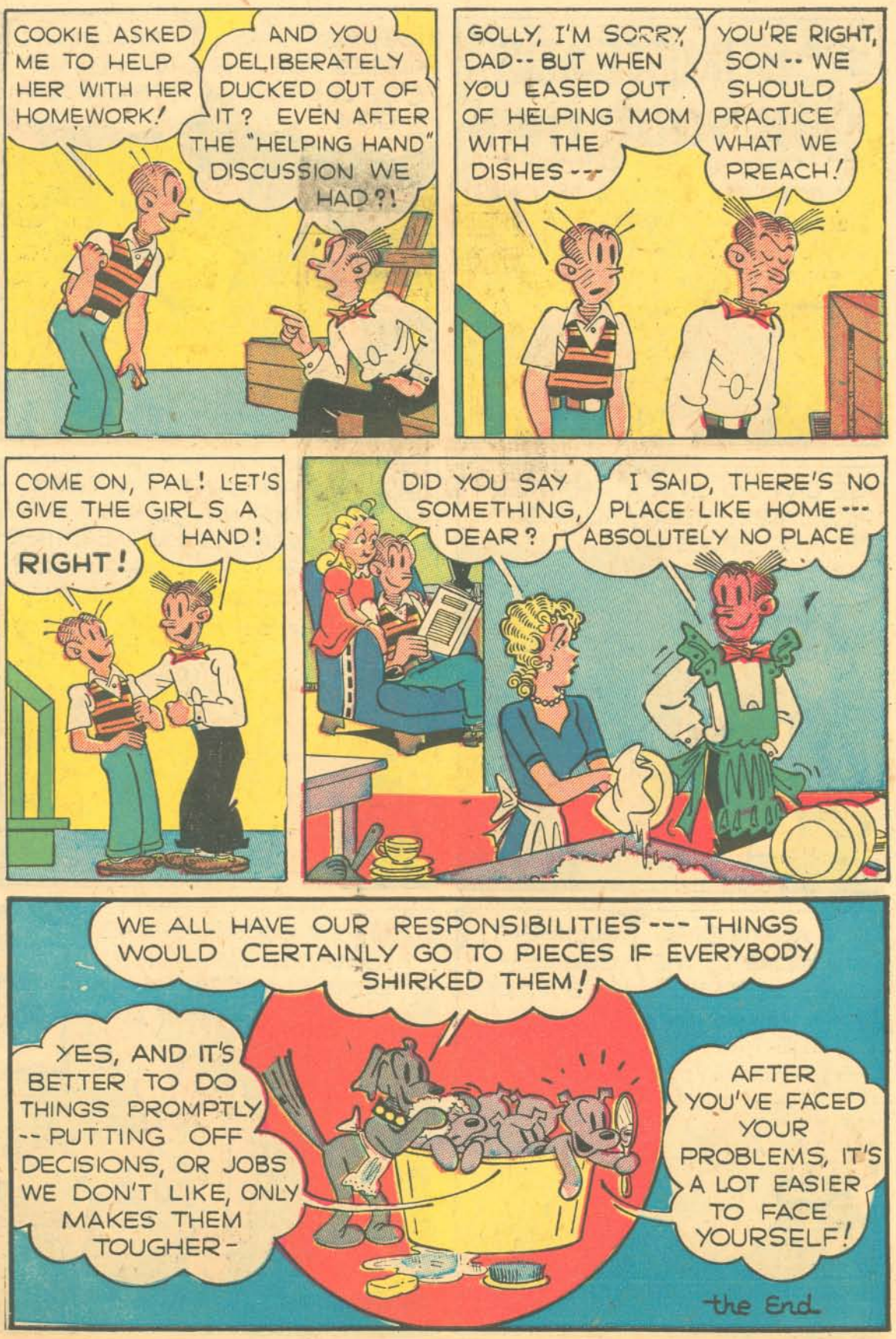
QUICK! OPEN THE OVEN DOOR!
YOU PUT TOO MUCH YEAST IN IT!
BANG
OH, MY GOODNESS! I'LL MAKE SUPPER!
?.?
WELL, ANYWAY, YOU ALL SHOWED ME THAT YOU LOVE ME!
WE SURE DID!
EVERYBODY NEEDS LOVE!
YES, AND EVERYBODY NEEDS APPRECIATION-
ONE WAY TO SHOW LOVE IS BY SHOWING APPRECIATION!
PAT-PAT-
IT SURELY MAKES LIFE A LOT PLEASANTER-
SMACK!
the End

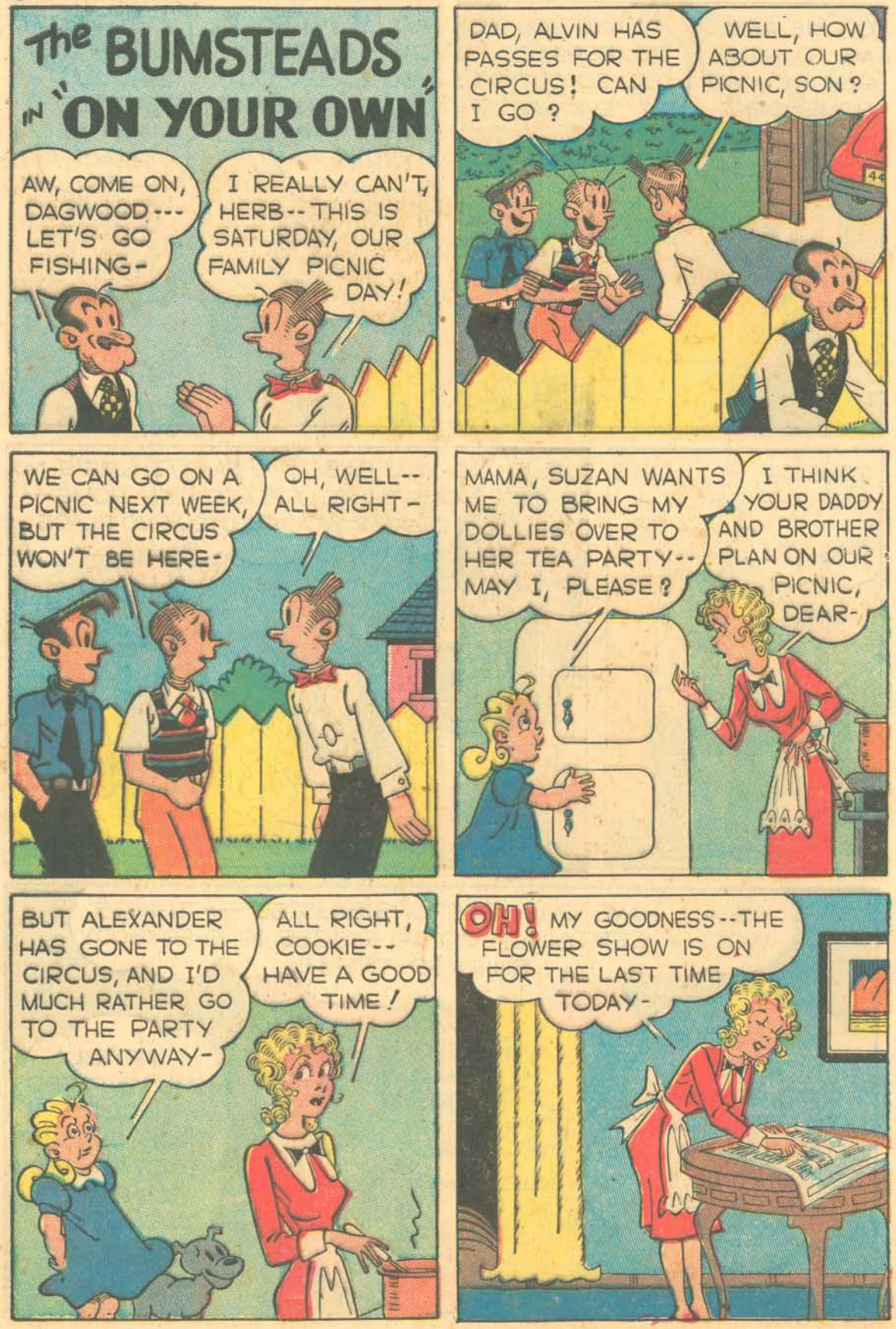
COOKIE & ALEXANDER
- IN -
"LET'S FACE IT!"
LET'S PLAY 'HOUSE'-- YOU BE THE PAPA, AND I'LL BE THE MAMA!
NO, COOKIE--YOU'RE MY BEST FRIEND, SO I'LL LET YOU BE THE PAPA-
BUT I WANT TO BE THE MAMA!
NOW, LISTEN HERE, COOKIE BUMSTEAD!--
THERE'S COOKIE AND HER LITTLE FRIEND PLAYING TOGETHER-
WH-A-A-
5 MINUTES LATER
THAT IMOGENE IS THE AWFULEST PERSON IN THE WORLD!
SOMETHING GO WRONG, DEAR?

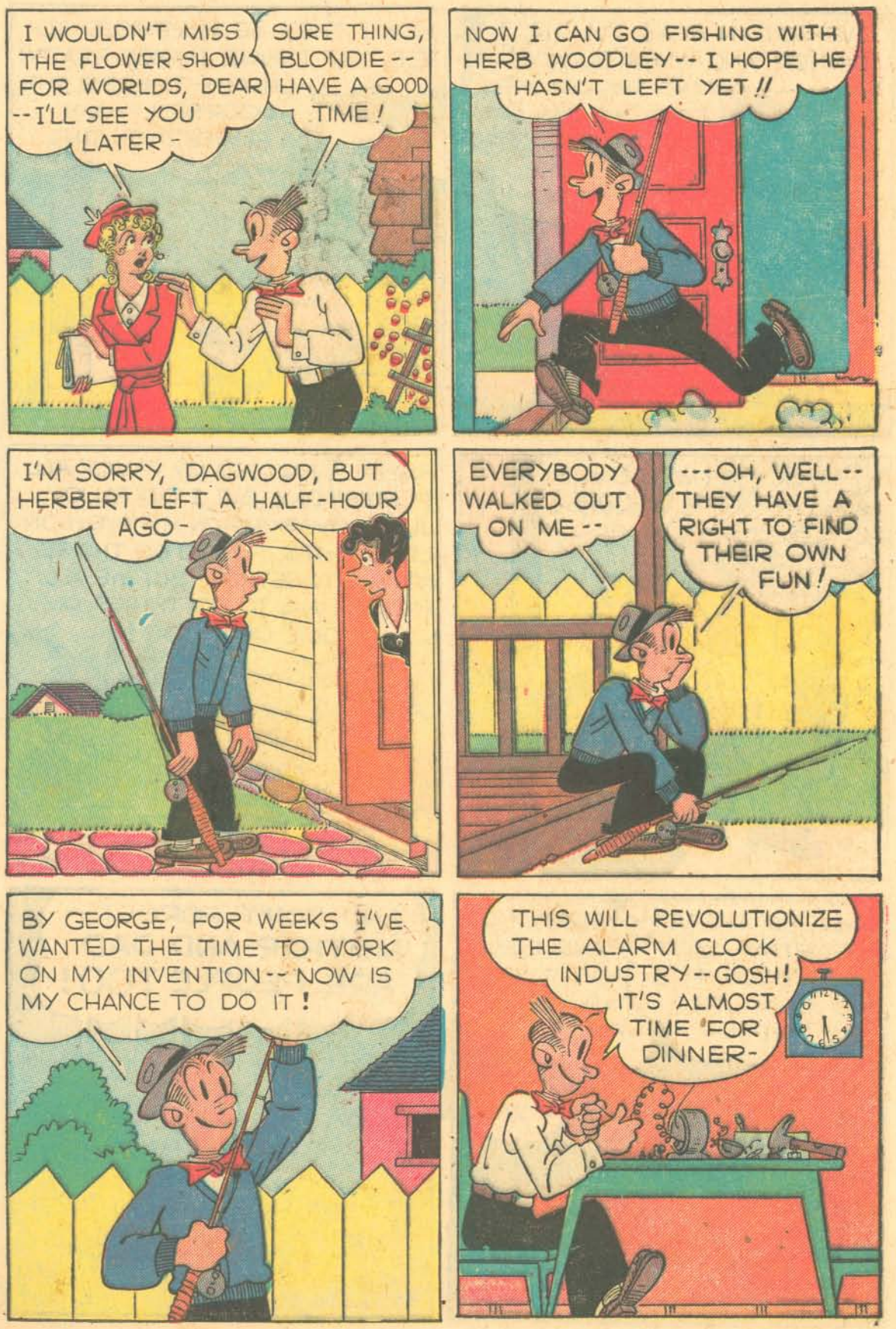
I NEVER WANT TO PLAY WITH HER AGAIN! SHE'S TOO BOSSY!
NOW, NOW, COOKIE- YOU'VE JUST HAD A TINY MISUNDER- STANDING
GO BACK AND FACE IT -- TWO NICE LITTLE GIRLS LIKE YOU OUGHT TO BE ABLE TO GET ALONG-
WE ARE NICE, AREN'T WE-
WAIT, IMOGENE! -- I CAME OVER TO APOLOGIZE --- YOU CAN BE MAMA!!
IT WORKED OUT JUST THE WAY YOU SAID IT WOULD, DADDY, AND WE'RE BEST FRIENDS AGAIN!
FINE
DAD, I THINK THE BEST THING FOR ME TO DO IS QUIT MATH ---
QUIT ?
ER --- I FLUNKED ALGEBRA
IN PLACE OF IT I COULD TAKE SOME EASIER -- UH -- SOME OTHER SUBJECT, AND ---
WHOA

THAT WOULD CLOSE THE DOOR OF COLLEGE TO YOU-
IT'S NO USE, DAD -- I'LL ONLY FAIL IN IT !
YOU HONESTLY THINK YOUR ONLY SOLUTION IS TO QUIT ?
YES, SIR-- MAY I ?
SUPPORTING A FAMILY IS A PRETTY RUGGED DEAL --- YEP, I'LL TAKE THE EASY WAY OUT, AND RETIRE -- I'LL QUIT, TOO !
AND I'LL QUIT COOKING, SCRUBBING, MENDING, ETC. ETC.
WHOOP-DE-DO! NO MORE SPELLING OR 'RITHMETIC FOR ME, TOO!
DON'T GANG UP ON ME ! YOU WIN ! -- I'LL LICK ALGEBRA!
THAT'S THE SPIRIT, SON!
WE ALL HAVE OUR JOBS TO DO, AND THE BEST WAY TO GET THINGS DONE IS -- BY FACING OUR RESPONSIBILITIES!


AND EVEN BEYOND THAT--- EACH OF US IN THIS FAMILY HELPS THE OTHERS CARRY THEIR LOAD!
YOU TELL 'EM, DAD!
DAGWOOD, WILL YOU DRY THE DISHES FOR ME?
ALEXANDER, WILL YOU HELP ME WITH MY ARITHMETIC PROBLEMS?
SST! MOVE OVER, DAD!
WHAT'S UP, SON?


COOKIE ASKED ME TO HELP HER WITH HER HOMEWORK!
AND YOU DELIBERATELY DUCKED OUT OF IT? EVEN AFTER THE "HELPING HAND" DISCUSSION WE HAD?!
GOLLY, I'M SORRY, DAD -- BUT WHEN YOU EASED OUT OF HELPING MOM WITH THE DISHES --
YOU'RE RIGHT, SON -- WE SHOULD PRACTICE WHAT WE PREACH!
COME ON, PAL! LET'S GIVE THE GIRLS A HAND!
RIGHT!
DID YOU SAY SOMETHING, DEAR?
I SAID, THERE'S NO PLACE LIKE HOME --- ABSOLUTELY NO PLACE
WE ALL HAVE OUR RESPONSIBILITIES --- THINGS WOULD CERTAINLY GO TO PIECES IF EVERYBODY SHIRKED THEM!
YES, AND IT'S BETTER TO DO THINGS PROMPTLY -- PUTTING OFF DECISIONS, OR JOBS WE DON'T LIKE, ONLY MAKES THEM TOUGHER -
AFTER YOU'VE FACED YOUR PROBLEMS, IT'S A LOT EASIER TO FACE YOURSELF!
the End


The BUMSTEADS in "ON YOUR OWN"
AW, COME ON, DAGWOOD--- LET'S GO FISHING-
I REALLY CAN'T, HERB--THIS IS SATURDAY, OUR FAMILY PICNIC DAY!
DAD, ALVIN HAS PASSES FOR THE CIRCUS! CAN I GO?
WELL, HOW ABOUT OUR PICNIC, SON?
WE CAN GO ON A PICNIC NEXT WEEK, BUT THE CIRCUS WON'T BE HERE-
OH, WELL-- ALL RIGHT-
MAMA, SUZAN WANTS ME TO BRING MY DOLLIES OVER TO HER TEA PARTY-- MAY I, PLEASE?
I THINK YOUR DADDY AND BROTHER PLAN ON OUR PICNIC, DEAR-
BUT ALEXANDER HAS GONE TO THE CIRCUS, AND I'D MUCH RATHER GO TO THE PARTY ANYWAY-
ALL RIGHT, COOKIE-- HAVE A GOOD TIME!
OH! MY GOODNESS--THE FLOWER SHOW IS ON FOR THE LAST TIME TODAY-


I WOULDN'T MISS THE FLOWER SHOW FOR WORLDS, DEAR --I'LL SEE YOU LATER -
SURE THING, BLONDIE -- HAVE A GOOD TIME!
NOW I CAN GO FISHING WITH HERB WOODLEY -- I HOPE HE HASN'T LEFT YET!!
I'M SORRY, DAGWOOD, BUT HERBERT LEFT A HALF-HOUR AGO -
EVERYBODY WALKED OUT ON ME --
---OH, WELL -- THEY HAVE A RIGHT TO FIND THEIR OWN FUN!
BY GEORGE, FOR WEEKS I'VE WANTED THE TIME TO WORK ON MY INVENTION -- NOW IS MY CHANCE TO DO IT!
THIS WILL REVOLUTIONIZE THE ALARM CLOCK INDUSTRY -- GOSH! IT'S ALMOST TIME FOR DINNER -

I'VE GOT AN IDEA! I'LL FIX DINNER AND WHEN BLONDIE AND THE CHILDREN COME, WE CAN EAT IT IN THE BACK YARD --JUST LIKE A PICNIC
WON'T THEY BE SURPRISED TO SEE THAT I HAVE THINGS READY!
UH, OH -- THERE'S THE DOORBELL --- MY FAMILY'S ON TIME
RING
WELCOME ! WHOOPS!
PAPER PLATES! JUST LIKE AT A PICNIC
I MISSED MY FAMILY ALL DAY, BUT I DID ENJOY WORKING ON MY INVENTION --IT'S FUN TO DO THINGS TOGETHER, BUT WE ALL HAVE TO DO THINGS ON OUR OWN, TOO!
FAMILIES ARE VERY IMPORTANT, BUT EVERYBODY HAS HIS OWN LIFE TO LIVE!
EVERY BOY AND GIRL HAS TO GROW UP AS A PERSON
RIGHT!
AND DON'T FORGET -- MOTHER AND DAD ARE PEOPLE, TOO!
the End

STATE OF NEW YORK
DEPARTMENT OF MENTAL HYGIENE
ALBANY

YOUR MENTAL HEALTH

by **Newton Bigelow, M.D.**

Good health is something most of us strive for—by eating proper foods, by observing the rules of good hygiene, and by attending promptly to minor as well as major illnesses. But being healthy means more than having a body free from disease. *It means getting along with other people. It means being able to enjoy life and to give the best that is in us to our work, our studies, and our play.*

As Blondie said, there is no magic formula, no set of rules for mental health. But there are some underlying principles that it helps to know about, especially in our relations with our children and with other people.

In these pages the Bumsteads have pointed out to you just a few of these important principles. If you try to remember these things as you go about the business of living, applying them wherever possible to ordinary everyday situations, you may find that life is more satisfying, a little pleasanter for you, your children, and the people around you.

You will understand yourself and others a little better and you will feel more inner contentment. Your children too will then grow in a healthier emotional environment.

The New York State Department of Mental Hygiene is most grateful to King Features Syndicate for their co-operation in producing this book; to Joe Musial for his ingenuity and his understanding approach to education for mental health; and to Chic Young for his generosity in making the beloved BLONDIE characters available to bring our message to you.

Newton Bigelow

Commissioner of Mental Hygiene

If you want to know more about mental hygiene—

Write to the New York State Department of Mental Hygiene, Albany, N. Y.

This book is available to recognized agencies and organizations interested in the promotion of mental health.

STATE OF NEW YORK
DEPARTMENT OF MENTAL HYGIENE

AVERELL HARRIMAN
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Albany, New York
1952